

Video & Motion Graphics Producer



VIDEO & MOTION GRAPHICS PRODUCER ROLE DESCRIPTION

The Video and Motion Graphics Producer creates innovative, compelling, original media content (video, motion graphics and other tools) to support weekend services, special projects and large-community events. In addition, he/she recruits and partners with volunteers, contract personnel, interns to achieve this goal.

RESPONSIBILITIES

Create Media Content for Weekend Services and Community and Ministry Events

- Produce video, motion graphics and 2D and 3D animated content for Sunday services and other events as requested
- Responsible for the timely editing, encoding and delivery of video footage from a wide variety of sources to a wide variety of formats
- Collaborate and work closely with the Creative Content Team to generate world-class creative videos
- Take requested video projects from development to finished product including pre-production, scripting, budgeting, casting, hiring, locations, logistics, schedules, permissions, production, post-production and editing
- Provide quality control and counsel for departmental video projects as requested

Serve as a Creative Programming Team Member

- Partner with the Technical Arts Pastor to create powerful creative elements and high impact media projects for weekend and special services
- Participate in creative sessions as assigned
- Research and suggest creative ideas and approaches (for videos, motion graphics, illustrations, series branding and promotion, in-service ministry highlights, and other church communication priorities)
- Eagerly contribute artistically at each point in the teams production process

Recruit and Lead a Highly Effective Volunteer Team

- Build a culture defined by love and unity
- Lead, direct and develop volunteers to conceive and execute needed media projects
- Consistently increase the quality, effectiveness and creativity of the team
- Cast vision regularly by sharing stories and celebrating wins
- Provide coaching and feedback for continuous improvement

Partner with Director of Live Video to Execute the Smooth Playback of Media Content

- Become proficient with the media playback systems
- Assist Director of Live Video with loading and playback of finished video files

Manage and Maintain Creative Video Equipment

- Manage video production equipment and inventory
- Perform regular maintenance of equipment
- Train volunteers on the proper use, maintenance and care of the equipment
- Identify and recommend new equipment as needs arise

Make Video Production Budget Recommendations and Track Expenses

- Discern the assets necessary to complete video projects and provide budget and resource recommendations to the Technical Arts Pastor

Ensure Accurate, Timely Response to Communication Requests (Phone or Email)

- Manage phone calls, email, voicemail, and communication requests in a timely, thorough manner
- Demonstrate professionalism, discretion, and a service-orientation in all interactions

Perform Other Duties and Tasks as Assigned

Model Servant Leadership and Exhibit a Helpful, Joyful Attitude

Demonstrate a Commitment to Growth

- Receive and apply training and development from the Technical Arts Pastor
- Attend department and All-Staff meetings

WHO WE ARE

We're a vibrant church of everyday people who come together in many ways – in exploring and learning about faith, in raising kids and strengthening marriages, and in discovering the fullness of life God desires for each of us.

At our core we are all about love.

- Love Expressed – which is all about God receiving the worship He deserves.
- Love Experienced – that's all about helping you grow in experiencing the love of God.
- Love Extended – which is all about extending the love of God out to those who need it most in mission.

WHO YOU ARE

You Model a Growing and Vibrant Relationship with Christ

- Pursue full devotion to Christ and live the life we are inviting others to live
- Manifest the fruit of the Spirit in work habits and relationships
- Pursue spiritual growth through community and a daily (or almost daily) Biblical engagement
- Embody other-centered, servant-leadership in all interactions
- Reflect Christ's heart for reaching the spiritually lost

You Demonstrate Commitment to Cherry Hills Community Church

- Pursue church membership and live out the four commitments of active membership, which are wholehearted worship, daily Bible reading and reflection, pray for and pursue friendships with those who don't know Christ, and 3P giving (priority, percentage, and progressive)
- Be an active, engaged participant at weekend services and involved in community
- Serve at church-wide, all-hands-on-deck events (Examples: Christmas & Easter service, etc.)
- Accept and uphold CHCC's [Statement of Our Faith](#)

SPIRITUAL GIFTS

God equips every Christ-follower with spiritual gifts to serve and strengthen the body of Christ and to partner with Him in the advancement of His kingdom. The following are some of the spiritual gifts that are recommended for this role:

- Craftsmanship

REQUIREMENTS

- Bachelor's Degree or equivalent industry experience
- Ability to produce, direct, shoot, edit and "turn-key" video projects
- Maintain high video standards under deadline pressure
- Demonstrated proficiency in industry hardware and software for video editing, animation and graphics including Adobe Creative Suite: Premiere, After Effects, Illustrator and Photoshop, Media Encoder, and Cinema 4D and other 3D programs
- Must demonstrate sophisticated aesthetic, technical skill, and knowledge of current media trends
- Experience with digital post-production, various video formats and transcoding, encoding, and authoring for distribution.
- Demonstrated proficiency with digital cinematography and EFP equipment and concepts
- Demonstrated proficiency with field audio and lighting equipment and concepts

SUPERVISOR: Technical Arts Director

POSITION TYPE: Full Time, Exempt

HOURS PER WEEK: 40

SALARY RANGE: \$54,305 - \$79,175

BENEFITS: Eligible Medical, Dental, Vision, 403(b), Paid Vacation and Sick