

Graphic & Digital Content Designer



GRAPHIC & DIGITAL CONTENT DESIGNER ROLE DESCRIPTION

The Graphic & Digital Content Designer furthers the vision, purpose, and programs of Cherry Hills Community Church through developing and directing the church's core visual images that communicate ministry values and objectives to the congregation and community.

RESPONSIBILITIES

Produce Graphic Art and Visual Materials for Church-wide Ministry Initiatives

- Assist in brainstorming the branding and promotion of ministry events
- Provide event graphic support that includes, but, is not limited to: advertisements, products, packaging and informational materials

Produce Weekly Social Media Video and Photography Support

- Collaborate with Communications team to capture the weekend services through video and photography for use on social media platforms
- Create and edit video content that lives on social media
- Capture photography of weekend services and church wide events for use on social media and marketing resources

Provide Weekly Graphic Support to Weekend Production and Creative Arts Team

- Produce weekly announcement slides for Worship Center and Chapel
- Update rotating information on internal television network

Provide Coaching to Ensure High Quality Design and Consistent Church Voice

- Coach non-design staff and volunteers to uphold best practices and graphics standards
- Provide direction to contract labor to uphold best practices and graphic standards

Recruit and Lead a Highly Effective Creative Services Volunteer Team

- Build a culture defined by love and unity
- Train, lead and direct staff and volunteer teams for maximum impact

Ensure Accurate and Timely Response to all Communication Requests

- Manage email, voicemail and communication requests in a timely, thorough manner

Demonstrate Commitment to Cherry Hills Community Church

- Pursue church membership
- Accept and uphold CHCC's Essentials of Our Faith

OTHER REQUIREMENTS

- Proficient in Adobe Creative Suite and Microsoft Office

POSITION TYPE: Full-Time; Exempt

HOURS PER WEEK: 40+